

Is this the end of the paper book?

The ePublishing industry is providing many applications that not only allow authors to create highly sophisticated electronic books but also to distribute these via the www or through an electronic book reader.

But...

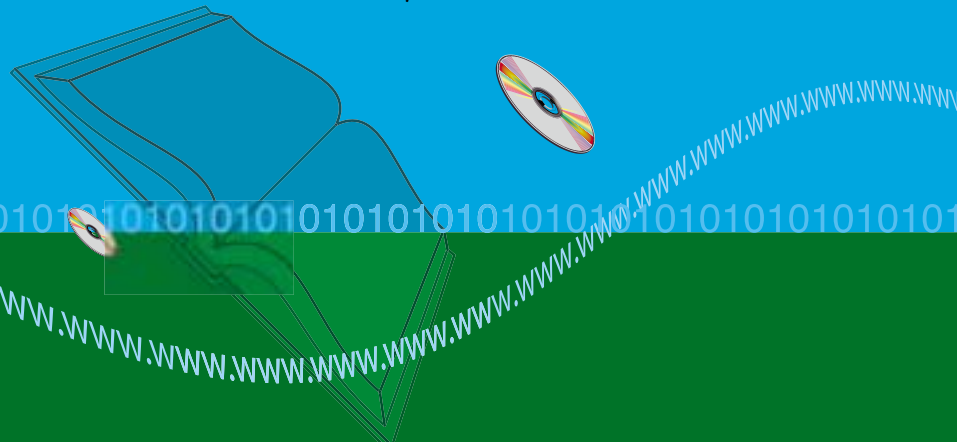
Most people are more comfortable reading a paper book than looking at chunks of information displayed on a computer monitor.

Research has shown that if an electronic book uses the best features of a paper book then people are more likely to use it. This book shows how to use a paper book metaphor in the design of an eBook and looks at proven and tested new features that can be incorporated to enhance ePublishing.

So...

If you are thinking of preparing an eBook, or are interested in learning more about effective design and the ePublishing industry, then this book will provide you with all the information you need. It is a culmination of Harold Henke's considerable experience in this emerging field and contains information gathered from user surveys, focus groups, usability testing as well as participation in industry groups and standards organisations.

Harold Henke works for IBM where he has been involved in research and development in this area for a number of years.



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Harold Henke



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